

Racer support/contingency program

Program qualification:

1. Drivers must notify 529innovations in advance of the events and provide proof of purchase of qualifying products as defined in the qualifying products list.
2. At least one week prior to the event the following are required to qualify
 - a. Notification of event participation needs to be shared via social media platforms along with the approved social media tags as called out in Appendix A
3. The approved social media tags, along with vehicle pictures at the event must be submitted within one week of completion of the event. Any pictures or posts may be used by 529Innovations.
4. At a minimum, the vehicle must display 529 approved decals visible from all four sides of the vehicle. Please contact us for decals and placement details.
5. Events must be sanctioned/formal competitive events. Examples of sanctioning bodies and/or formal events include but are not limited to the following. If you participate in other sanctioned events please contact us for approval.
 - a. SCCA
 - b. NASA
 - c. Gridlife
 - d. Global time attack
 - e. NHRA
 - f. IHRA
 - g. DCT Cup
 - h. FL2K
 - i. TX2K
 - j. Shift Sector

Awards and redemption details

6. Awards are made in the form of a discount based on the following structure.:
 - a. Level 1 10% off a single item
 - b. Level 2 20% off a single item
 - c. Level 3 50% off a single item
7. The credit will be **applied to future purchases** and will vary based on finishing position, event type, and product type as defined in the list of Qualifying products listed below.

- a. For time trial type events the support program is as follows and the higher level finish placement will be awarded. For example if the driver finishes 1st in class but 3rd overall the level 3 discount will apply :
 - i. 3rd place finish: Level 1 discount
 - ii. 2nd place class or overall finish: Level 2 discount
 - iii. 1st place class or overall finish: Level 3 discount
 - b. For elimination/bracket type events
 - i. 1/4 final class or overall win: Level 1 discount
 - ii. Semi final class or overall win: Level 2 discount
 - iii. Final class or overall win: Level 3 discount
8. Qualifying products and limits (subject to change). Payouts cannot exceed the total value of items purchased at full retail value from 529Innovations in the prior 12 months:
- a. For sourced products, any credits will be limited to the amount allowed by the applicable manufacturers MAP pricing guidelines.
 - b. 529 branded brake systems (\$500 limit per payout)
 - c. 529 branded suspension systems (\$500 limit per payout)
 - d. Non 529 branded brake and suspension products (\$200 limit per payout)
 - e. Brake pads (no \$ limit per payout)
 - f. Brake rotors (\$300 limit per payout)
 - g. Suspension service (\$250 Limit per service)
 - h. 529 branded drivetrain products (\$500 limit per payout)
 - i. For products not specified above please contact 529Innovations for payout limitations.

Appendix A: Social Media Platforms and Tags

- Facebook: #529Innovations, #529Equipped, #OneOf250
- Instagram: @529Equipped

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